

End User License Agreement

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1. **License.** In consideration of the payment of the fees for the Services, O3 Insight (“O3”) grants you the right to use the username and password assigned to your account to access and use the Services for internal purposes during the term of the Agreement. You shall be responsible for maintaining the security of your username and password, and you shall be responsible for all actions taken under the username and password assigned to you.

2. **Title.** O3 shall own and retain all right, title and interest in and to (a) the Services and all software provided as a part thereof, all improvements, enhancements or modifications thereto, whether arising out of support calls, your suggestions or otherwise, (b) any software, applications, inventions or other technology developed in connection with services or support provided by O3 related to the Services, and (c) all intellectual property rights related to any of the foregoing. Notwithstanding anything to the contrary, O3 shall have the right to collect and analyze data and other information relating to the provision, use and performance of various aspects of the Services and related systems and technologies (including, without limitation, information concerning customer data and data derived therefrom), and O3 will be free (during and after the term hereof) to (i) use such information and data to improve and enhance the Services and for other development, diagnostic and corrective purposes in connection with the Services and other O3 offerings, and (ii) disclose



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5. Confidentiality. The Services and all software, documentation and information provided by O3 through the Services shall be the confidential information of O3. You



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7. Limitation of Liability. NOTWITHSTANDING ANYTHING TO THE CONTRARY, O3 AND ITS SUPPLIERS (INCLUDING BUT NOT LIMITED TO ALL EQUIPMENT AND



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